

Jefferson County Suicide Prevention Coalition



2023 Strategic Plan



Strategic Plan Overview



Mission:

The Jefferson County Suicide Prevention Coalition is a consortium of organizations and individuals dedicated to the prevention of suicide through public education and awareness.



Goal:

Decrease the number of suicides



Objectives:

- 1.) Increase education and awareness in the community
- 2.) Education for suicide prevention strategies
- 3.) Identify any emerging issues, trends, or barriers regarding suicide and suicide prevention
- 4.) Provide awareness of resources for youth

Objective 1:

Increasing education and awareness in the community

Intervention 1	Activities
Provide training to the community to assist with identifying suicide warning signs and suicide prevention and intervention resources.	Motivational Interviewing Training
	QPR Training
	Operation SAVE
	ASIST
	CALM Training
	AFSP Trainings
	Normalizing the Conversation Trainings (Destigmatizing mental health and suicide prevention)
	Wellness Trainings
	Mental Health First Aid – Adult and Youth

Objective 1:

Increasing education and awareness in the community

Intervention 2	Activities
Suicide Prevention PSAs on TV/Radio/Social Media/Online platforms	Collaborate with local news/radio to develop and "air" PSA's
	Social Media Real Stories
Intervention 3	Activities
Tabling Events	Farmer's Market
	Cornell Ag events - specifically to target farming population
	Community Events (block parties, Jeff Cty Fair, etc)
Intervention 4	
Develop information pamphlets/handouts	Distribute to facilities, agencies, churches, etc. that can be included in their newsletters or informational sharings

Objective 1:

Increasing education and awareness in the community

Intervention 5	Activities
Develop QR code/App/Resource Document for local services	Gather list of resources, contact information and combine into an easily accessible site/document for community members to access 24/7/365 and continually review and update to maintain the most current information

Objective 2:

Education for suicide prevention strategies

Intervention 1	Activities
Work with healthcare providers, community providers/agencies to imbed mental health and suicide risk screening questions at intake and all patient/client visits	PHQ-9
	Columbia Suicide Risk Assessment
	Safety Planning
	Zero Suicide Initiative https://zerosuicide.edc.org/

Intervention 2	Activities
Lethal Means Safety	Conduct lethal means safety trainings in the community
	Lock and Talk
	Firearms Safety Workshop
	Lethal Means Safety Tool kit https://www.mentalhealth.va.gov/suicide_prevention/docs/Toolkit_Safe_Firearm_Storage_CLEARED_508_2-24-20.pdf

Objective 3:

Identify any emerging issues, trends, or barriers regarding suicide and suicide prevention

Intervention 1	Activities
Suicide Prevention Community Survey	Continue every 3 years to assess for community needs.
	Provide these results to the community and partnering agencies/providers to evaluate for any changes they may implement
Intervention 2	Activities
Continue collaboration with Public Health	Gather data on current suicide rates/trends

Objective 4:

Provide Education and Awareness of Resources for youth

Intervention 1	Activities
Provide training to educators, parents, and youth to assist with identifying suicide warning signs and suicide prevention resources.	QPR training for educators
	Youth Mental Health First Aid
	GIZMO
	AFSP trainings
Intervention 2	Activities
Collaborate with local Youth Alliance	Provide support to Jefferson County Youth Alliance
Intervention 3	Activities
Provide resources to Educators, parents, and youth	Distribute resource information to schools, and public youth events
	Develop PSA's that relate to the youth population
	Collaborate with youth alliance and education systems on distribution of resources to parents/staff/youth and ways to engage parents to attend trainings or public information forums